

TM # 65256

NCC Cable System Order

11766128

Order #	62351581	Flight Dates	10/17/16 - 10/23/16	Update Date	10/19/16
Syscode	1084	Agency	Medium Buying LLC	Version	2 Vs. 1
System Name	Spectrum/Celest, WI	Advertiser	Ron Johnson for US Senate	Show All Lines	
Market	Minneapolis-St. Paul			Total # of Weeks	1
		Client Code		Total	\$30.00
AE	Andrew Yollis	Product Code		Commission	\$4.50
Sales Coordinator	Luke Pridy	Est Code	NA	Net Total	\$25.50
Office	Washington	Product Name		Total Spots	1
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Aug 16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-
		Makegood Policy	Approval Required	CPP	-
				CPM	-

Comments : R1: 10/19 REV. Revised rate on UW Game. -\$30 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	UW Badgers @ Iowa Hawkeyes 10/22	10/17/16	10/23/16	11:00	14:00						X		-	-	1	\$30.00	\$30.00	30	R1: Revised Rate: UW FB 10/22

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$30.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$30.00

SYSTEM APP: SALES ACCT

Date Printed 10/19/16

62351581 | Minneapolis-St. Paul | Spectrum/Celest, WI | 1084 |